

MEET THE TEAM



AMIE BORGSTROM, MBA PARTNER & PRESIDENT, BORGSTROM CONSULTING GROUP

Amie leads a team of professionals offering deep expertise in market research and product launch to help growing companies develop and execute data-driven commercialization plans. Amie's unique ability to quickly connect with a wide range of internal and external stakeholders and analyze market forces, results in collaborative product launches that ignite sales forces and surpass financial goals.

Amie has more than 2 decades of leadership experience in the healthcare industry focused on strategic planning, product development, and the successful launch of innovative technologies.

Prior to Borgstrom Consulting Group, Amie was Global Vice President of Marketing for Biomet Inc, Spine and

Biologics division, where she led product pipeline, L&A, and commercialization efforts through the company's acquisition by Zimmer. Prior to Biomet, she was Vice President of Marketing and Professional Education for Baxano Inc, a venture-backed medical device company, based in the Silicon Valley, through its acquisition. In addition, Amie has held various leadership positions within Johnson & Johnson.

Amie has worked closely with leading physicians worldwide to develop and successfully launch 11 novel technologies and is an inventor on 42 issued or pending patents. Amie received her MBA from the Stanford Graduate School of Business, MS in Mechanical Engineering from Columbia University, and BS in Bioengineering from the University of Pennsylvania.

She and her family live in the San Francisco Bay area where they spend their free time outdoors skiing, biking and hiking and continually seeking new adventure travel across the globe.

OUR EXPERIENCED TEAM MAKES THE WINS HAPPEN!

"Cumby Consulting's ability to translate highly technical information to a wide variety of student experiences is what makes their programs highly effective and in-tune with the company's objectives."

- Cumby Consulting Client



training@cumbyconsulting.com



www.cumbyconsulting.com

FOCUSED | STRATEGIC | EFFICIENT