

MEET THE TEAM



LESLIE WHITEHEAD MARKETING COMMUNICATIONS

Leslie specializes in delivering communications to engage, inform and connect with your audiences.

With over 20 years of experience in the medical device industry, she has created countless tools and resources specifically directed at sales teams, C-level executives, clinical trainers, physicians, office staff and consumers. She works closely with company team members to understand and apply the strategic business goals to each and every project.

From training presentations, guides and tools to sales and consumer initiatives, Leslie has a proven track record. Her standards of excellence insist in on-time delivery, quick responses and getting it done right!

Products, people, words, brand. They all matter when telling your company's story.

Leslie understands the importance of the story you need to tell, working to ensure:

1. your core brand promises are delivered with each interaction,
2. the message is relevant to your audience and
3. your goals are achieved.

Previous experience includes the following industries: surgical technologies, aesthetics, ophthalmology, ENT, neonatal, pain management and patient monitoring systems.

She holds a Bachelor Degree in Business Management from the Krannert School of Business at Purdue University.

When not working, Leslie enjoys to travel, being in or on the water, chocolate in all its delicious forms and all things theatre, whether it be teaching acting to kids, watching it, performing in it, directing it or working backstage.

OUR EXPERIENCED TEAM MAKES THE WINS HAPPEN!

"Cumby Consulting's ability to translate highly technical information to a wide variety of student experiences is what makes their programs highly effective and in-tune with the company's objectives."

- Cumby Consulting Client



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